

Town of Coeymans  
Comprehensive Plan

IMAGE ASSESSMENT  
SURVEY

Town of Coeymans Image Assessment Survey

August 23, 2005

Town of Coeymans  
Comprehensive Plan

Introductions

Laberge Group

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Senior Planner

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Planner

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Meeting Agenda

Introductions

10 minutes

Image Assessment Survey

30 minutes

IAS Discussion

20 minutes

Opportunities Map Exercise

30 minutes

Group Presentations

20 minutes

Wrap Up

10 minutes

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Purpose of the Image Assessment Survey

This exercise will allow us to evaluate the community's preference for the look of commercial and residential settings, recreational, natural and open space areas, pedestrian amenities, signage, and streetscapes.

The final results will reveal a desired community image (the positive images) and what should be avoided (the negative images). The desired elements can be translated into specific building design standards and updated land use planning policies and practices that reflect the Coeymans' Vision for the Future.

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DIRECTIONS

Please rate each image on a scale of -3 to +3 according to how the scene makes you feel, Positive or Negative.

Use the Notes Column to jot down thoughts about why you rated the image as you did. You may be asked to discuss the reasons for your rating at the end of the exercise.

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Let's Begin

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COMMERCIAL

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**COMMERCIAL**

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**HOUSING TYPES**

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**HOUSING TYPES**

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**HOUSING TYPES**

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**HOUSING TYPES**

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**HOUSING TYPES**

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**HOUSING TYPES**

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**HOUSING TYPES**

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**HOUSING TYPES**

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**HOUSING TYPES**

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**OPEN SPACE & RECREATION**

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**OPEN SPACE & RECREATION**

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**OPEN SPACE & RECREATION**

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**OPEN SPACE & RECREATION**

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**OPEN SPACE & RECREATION**

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**OPEN SPACE & RECREATION**

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**PARKING LOTS**

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**PARKING LOTS**

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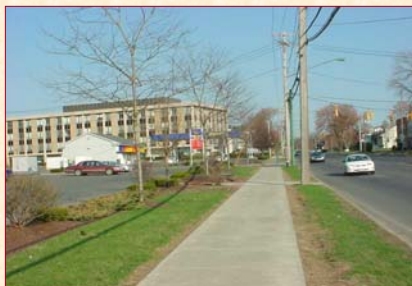
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**PEDESTRIAN REALM**

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**PEDESTRIAN REALM**

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**PEDESTRIAN REALM**

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**PEDESTRIAN REALM**

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**PEDESTRIAN REALM**

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**PEDESTRIAN REALM**

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**SIGNS**

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**SIGNS**

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STREETSCAPE

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**STREETSCAPE**

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**STREETSCAPE**

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**STREETSCAPE**

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**WATERFRONT**

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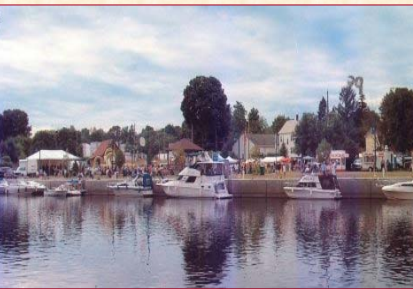
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**WATERFRONT**

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**WATERFRONT**

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**WATERFRONT**

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**WATERFRONT**

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**Thank  
You!**

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